

SmokeScreeners™

TM

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Film Review Score Sheet

Film Title: _____ **Year of Release:** _____

Important Cast Members:

Use by actors: Which actors/actresses were seen smoking in the film?

(0) No actors smoked; (1) Non credited extras smoked; (2) Credited non-stars smoked; (3) One of the film's Stars smoked

SCORE _____

Where people smoke: Did the smoking scenes occur indoors or outdoors?

(0) Nowhere; (1) Outside; (2) Inside with a maximum of 5 incidents; (3) Inside with 6 or more incidents

SCORE _____

Extent of tobacco use: How many incidents of smoking were depicted in the film?

(0) 0 Incidents; (1) 1-9 Incidents; (2) 10-29 Incidents; (3) 30+ Incidents

SCORE _____

Perceived message: Did the smoking scenes seem to be for or against tobacco use?

(0) No use or Anti-Tobacco; (1) Balanced; (2) Neutral; (3) Pro-tobacco

SCORE _____

Special circumstances (Add 3 additional points if the following situations were depicted in the film):

Tobacco use by young people obviously under 18; Tobacco use around children or pregnant women; Tobacco use in a normally accepted non-smoking area such as a school, medical facility or designated non-smoking area; Specific, discernible brand depiction

SCORE _____

Special circumstances: (Subtract 3 points if the following situations were depicted in the film):

If the Tobacco use dramatically and realistically depicts negative aspects of tobacco use (For example: Person dies of lung cancer from smoking); If the tobacco use accurately represents the smoking behavior of an actual (as opposed to fictional) historical figure.

SCORE _____

TOTAL SCORE _____

Overall Film Rating (Please circle the final rating)

Total Score: 0	Total Score: 1-3	Total Score: 4-6	Total Score: 7-9	Total Score: > 9
No Butts!	1 Butt 	2 Butts 	3 Butts 	4 Butts 

Reviewed By: _____

Date: _____

Age: _____